Aaron Nolan

Technology Placement - Primark

Why did you decide to do a placement?
The experience and network you gain during a Placement Year is almost as important as the whole degree itself - I wouldn't have had this opportunity without university.

What was your typical day like?
Each day was really unique. My placement was split across three different departments in the company, Customer Service, UX Design, and Product Owner. I worked in the office every day to make the most of it, but I was also able to work remotely when it suited me best.

What have you gained from your placement?
I've stayed on working remotely part-time within the UX team during my final year of studies. It's challenging to manage final year & working three days a week, but to gain another year of experience and put myself in a position to transfer into a full-time role come graduation is worth all the hard work and stress.

How has your placement influenced your thoughts on what you would like to do in the future?
Yes, without that hands on experience it would have been a guess if I had wanted to go into UX Design. Now that I've had my experience, it solidified my choices and career path. It also closed doors for me; some of the work experience I had there - although it wasn't negative - allowed me to realise areas I didn't want a career in.

What's your top tip for making placement applications?
Volume. The more you apply for, the higher your odds of getting a role. It's extremely competitive. The hard work will pay off, but always prioritise your uni work.

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